

FOR 5234 Multiple Competition in Higher Education

## ultiple Competition in Higher Education - and Beyond

## **PROGRAM**

Conference Venue: University of Kassel, Germany updated March 13<sup>th</sup>, 2024



## Thursday, April 4th, 2024

9:00 am	Registration (Coffee and Snacks)	Seminar Room 2004, Georg-Forster-Straße 4
10:00 am	Conference Opening	Lecture Hall 3, Room 1135, Campus Center, Moritzstraße 18
10:30 am – 12:00 noon	Seminar Room 1004, Georg-Forster-Straße 4	Seminar Room 2004, Georg-Forster-Straße 4
	Organization I (Chair: Tim Seidenschnur)	Academic Careers (Chair: Guido Bünstorf)
	Becoming 'world class': Global ambitions and internationalization efforts of universities worldwide  Jieun Song, Seungah Sarah Lee	Researchers' strategic usages of public communication. Public communication, accumulation of scientific capital and the negotiation of competitive structures in higher education and academia  Tobias Tönsfeuerborn
	Institutional strategies to competition-based accountability in higher education  Jung Cheol Shin	Multi-level-competition in German higher education: The case of implementing tenure-track professorships  Bernd Kleimann, Carolin Luksche
	Response capacities: How universities and federal states react to funding contests Georg Krücken, Tim Seidenschnur, Nicolai Götze	How has the importance of the doctoral degree-granting university for academic labor market outcomes developed since 1960? Evidence for Germany Guido Bünstorf, Johannes König, Maria Theißen, Stefan Büchele, Matthias Hügel

12:00 noon – 1:00 pm	Lunch	Canteen (Mensa), Arnold-Bode-Straße 4 / at the corner of Moritzstraße
1:00 pm – 2:00 pm	Keynote Speech More competition, new cooperation Christine Musselin	Lecture Hall 3, Room 1135, Campus Center, Moritzstraße 18
2:15 pm – 3:45 pm	Seminar Room 1004, Georg-Forster-Straße 4	Seminar Room 2004, Georg-Forster-Straße 4
	Organization II (Chair: Uwe Cantner)	Social Spaces (Chair: Johannes König)
	What do universities like to brag about? Competition and organizational communication in German higher education, 2002-2022 Stefan Beljean, Jose Miguel Valqui Pastor	Competition in digital human mating Thorsten Peetz
	Competition in sync? Tracing change in situative competitive embodiments  Alexander Mitterle	The proliferation of competition as a multidimensional process. Examples from the research project SPACE  Georg Wolfmayr
	Performance and feedback – on the selectivity of competition among universities  Uwe Cantner, Thomas Grebel, Nils Grashof, Xijie Zhang	Funders and researchers shaping and reshaping grant competition: Insights from the European Research Council  Marco Cavallaro, Peter Edlund, Benedetto Lepori
3:45 pm – 4:15 pm	Coffee Break	Seminar Room 0005, Georg-Forster-Straße 4
4:15 pm –	Seminar Room 1004, Georg-Forster-Straße 4	Seminar Room 2004, Georg-Forster-Straße 4
6:15 pm	The Scope of Competition (Chair: Kathia Serrano Velarde)	International Case Studies (Chair: Frank Meier)
	Playing organizations. How universities compete in multiple competitive positioning games Leonie Buschkamp	Paid to publish: The consequences of competition for publication funding in the case of South Africa's public university system  Francois Van Schalkwyk
	Navigating competition and collaboration – the way forward for universities  Jens Jungblut, Peter Maassen, Bjørn Stensaker	Measuring the competitiveness of universities in multiple vertical competitions – the case of research in Switzerland Rüdiger Mutz
	Between drifting and strategizing: How postdocs engage with multiple competition Tim Fenkner, Jonas Gottschalk-Rayling, Julian Hamann, Kathia Serrano Velarde	Multiple competition in higher education: The case of Brazil in comparative analysis Sérgio Wanderley, Flávio Vasconcelos
		Governance without government: Emergence of educrats in India  L. N. Venkataraman
7:00 pm – 9:00 pm	Conference Dinner	II CONVENTO, An der Garnisonkirche 2, 34117 Kassel

## Friday, April 5<sup>th</sup>, 2024

9:00 am – 10:30 am	Lecture Hall 3, Room 1135, Campus Center, Moritzstraße 18		
10:30 am	Theories of Competition (Chair: Anna Kosmützky/Tim Seidenschnur)		
	Narratives of organizing transformations: A qualitative meta-study of configurations  Jetta Frost, Luisa Overmeyer		
	From competition to conflict. Conceptual considerations for expanding the analysis of competition in higher education  Nils Brunsson, Stefan Arora-Jonsson, Raimund Hasse		
	How do the competitive orientations of researchers and the competitive positioning of universities interrelate?  Anna Kosmützky, Leonie Buschkamp, Tobias Bochmann		
10:30 am – 11:00 am	Coffee Break	Seminar Room 0005, Georg-Forster-Straße 4	
11:00 am – 12:00 noon	Keynote Speech The performance complex David Stark	Lecture Hall 3, Room 1135, Campus Center, Moritzstraße 18	
12:00 noon – 1:00 pm	Lunch	Canteen (Mensa), Arnold-Bode-Straße 4 / at the corner of Moritzstraße	
1:00 pm – 3:00 pm	Lecture Hall 3, Room 1135, Campus Center, Moritzstraße 18		
	Networks and Clusters (Chair: Hanna Hottenrott)		
	Promoters of academic competition? The role of academic social networks and platforms in the competitization of science Stephan Pühringer, Georg Wolfmayr		
	Multiple competition in sponsored international student mobility Kieve Stone Saling		
	Excellence cluster funding and localized knowledge spillovers in additive manufacturing technology  Hanna Hottenrott, Thomas Schaper, Julian Schwierzy		
	Disciplines in competition: A case of the humanities Frank Meier		
3:00 pm – 3:30 pm	Coffee and Snacks (also possible to take away in a paper bag, which is provided)	Seminar Room 0005, Georg-Forster-Straße 4	