Concept note for ERC proposals

**Purpose:** This document is intended as a helpful tool to get you started and make a summary of your project idea/proposal. It is also very useful for discussing your project with potential collaborators and funding advisers.

**How to:** Fill out the parts you can, and contact the Research Service / Forschungsförderung if you have any questions in the process. If you don’t know what to write, then leave the box empty. Use bullet points and be brief and honest.

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| --- | --- |
| Given name(s), surname(s), gender (female/male/diverse) |  |
| **The Concept** | |
| Do you have a project title and an acronym?  Informative, accessible, memorable |  |
| Describe your basic idea in a concise description (“10 seconds elevator pitch”). |  |
| What are the key objectives that you intend to achieve?  Try to develop **SMART** objectives:  **S**pecific  **M**easurable  **A**chievable (attainable).  **R**elevant (reasonable, realistic)  **T**ime bound (time limited)  1 sentence for each objective |  |
| Is this an inter-/ multi- disciplinary project? How/what different disciplines are you combining? |  |
| Which of your proposed research tasks will be the most challenging, and why? What is the plan B? |  |
| Which aspects of your proposed research are original and novel to the extent where you can claim this as your own specific research field? |  |
| **The Impact** | |
| Why is it important to do right now? Why didn’t someone else already do it? |  |
| What are the big unaddressed challenges of your research field with relation to this project? |  |
| Who could potentially use and apply your project outputs?  Researchers and stakeholders |  |
| **European dimension**  What are the benefits to Europe, and why is this an internationally important / ground-breaking project? |  |
| **The Novelty and Innovation** | |
| What are the scientific breakthroughs of the project? |  |
| What new methodologies will you develop? New applications of methods? |  |
| **The PI** | |
| Why do you want to do this particular project? |  |
| How would you demonstrate that you are among the top 10% within your research field? |  |
| How is this project different from what you have done before? |  |
| **National and international partners/collaborators**  HAVE (names of definitive collaborators)  MIGHT HAVE (names of likely collaborators)  NEED (types of organisations the project needs)  Also consider why these, specifically? Are they the best ones in their field? |  |